



SIMPLY PLACED

July 2013

Where Will Simply Placed Be?



What: Email Intervention
Where: North Bend Theatre
 125 Bendigo Blvd N
 North Bend, WA 98045
When: August 21st 11:30 am – 2:00 pm

Debbie will be presenting Email Intervention to the Snoqualmie Valley Chamber of Commerce and the Snoqualmie Valley Women in Business. Learn strategies to reduce email processing time by diminishing email interruptions, revealing the power of decision making, reducing email volume & improving email quality. Experience less stress and greater profitability in your business and life as you put organized systems and productive habits in place to effectively manage your email so that it doesn't manage you. Watch for more details in the August newsletter.

Featured Product



12 and 24 Hour Residential Organizing Packages

Do you have a big project ahead? We do offer several packages to help you save money along the way. These include a [12 hour package](#) and a [24 hour package](#). In a hurry and need more than one than an extra set of hands? We think the more the merrier! We truly enjoy helping people organize.

We also offer consulting and training packages to our corporate clients –

Christmas in July?

For many of us, fall marks the beginning of the holiday season. Have you ever considered preparing for the holidays in July? Summer makes a great time for getting organized for the holidays. Follow our tips this month and you'll be stress-free come Thanksgiving. We're here to help you glide rather than stumble through the traditional holiday bustle (even in July).

Though the holidays should be filled with joy, many people are instead overwhelmed by stress. Are you usually panicked, knowing November will fly by and suddenly you'll be repeating a December that's rushed, hurried and full of more questions than answers? What if this year could be radically different? Set aside some time this month to identify what projects need planning so you can sit back and enjoy your holiday season. In our post [Find Time Friday: Preparing in the Summer for the Winter Holidays](#) we shared tips to plan your winter holidays, they will save you time, stress and money in the long-run. Prepare now and you'll make this holiday season more about friends, family and festivities, than about panic, chaos and frenzy. We suggest creating a plan and taking some time to organize key projects to save time and stress, not only during the holidays, but all year round.

If you're in the habit of sending out greeting cards during the winter holiday season or you wish you were and always find yourself running out of time or energy before you get the cards out, schedule some time this month to plan and prepare for this holiday project. Some effort now will help reduce stress and free up time during the busy holidays. If the thought of getting this project done now or in the next few months still feels over-whelming, consider outsourcing much of the work. In [Tech Talk Thursday: Planning and Preparing for Sending Winter Holiday Greeting Cards in July](#) we suggest using [Send Out Cards](#), which allows you to both plan and prepare to send your greeting cards in the future as well as relieving you of the work of addressing, stuffing and mailing.

Despite the fact that school has just ended, we will soon start to see stores change over their inventory and advertise for back-to-school shopping. Also, in response to the recession a few years ago, many retailers will do some form of "Christmas in July" sale to stimulate purchasing in what is otherwise a typically slow shopping season. In [Monday Mom's Moment: Take Advantage of Back-to-School Shopping to Do Some Holiday Shopping](#) we suggest doing some of your holiday shopping this month. You may be able to take advantage of some sales and you will certainly enjoy crowd-free shopping.

In order to take advantage of sales as you come across them, you need to have an idea of what you're looking for to prevent over-buying and excess clutter. If you have an electronic list- or note-making

please ask us about how we can craft a package that is just right for your company so that you can see an increase in revenue, customer service and employee retention. Now that would really be Christmas in July!

**Organize Your Business
Want to help your company or
organization have a strong
second half of the year?**

We have a host of topics to benefit your employees or members. [Contact us today](#) to find out how we can customize an offering to best suit your needs. Join the ranks of successful companies like Microsoft, Comcast, Costco and the Seattle Seahawks/Sounders FC who have done just that. We look forward to working with you.



Featured Organizer
Laurie Cardoza

Chat With Us!

Would you like access to regular tips on organization and productivity? Visit our [Simply Placed Facebook Page](#) and subscribe by clicking "like" to receive regular tips! You can also follow us on [Pinterest](#) and [Twitter](#), or subscribe to the [RSS Feed](#) for our Blog. Wanna schedule with us? [Sign up](#) for a free 15 minute phone consultation today! Either way, we look forward to sharing information with you and hope you'll engage in the conversation. We love to hear from you.

application that you already use try using it for creating a holiday gift giving list like we suggested in our post [Tech Talk Thursday: Creating and Using Gift-Giving Lists](#). If you don't have software that you currently use or like using, consider Evernote or Google Keep. Both work across multiple platforms, can create checklists and both have search capabilities. This year simplify your holiday gift-giving by planning for it now and maybe finding a truly unique gift for a friend or loved one because you knew to be on the lookout for it while shopping or on vacation this month.

Now, with all of this talk about using some of the lazy hazy days of summer to get organized and show holiday stress who's boss, don't forget to also just enjoy those lazy hazy days of summer. We need downtime as well to rest, rejuvenate and reconnect with relationships that are important to us. That time we take to refill our tanks greatly impacts our productivity and well-being! Enjoy your summer!

Do you have a topic or organizing question that you would like us to blog about? We love to hear from you, so please [tell us](#) what you'd like to read about!

Featured Organizer

Laurie Cardoza

As a child, Laurie loved to categorize her belongings, but it wasn't until she became a busy mother of three that she realized she needed to fine tune her organizing skills. Originally being a "self-taught" organizer, Laurie is able to empathize with her clients and teach them how they can create new habits that will allow them the time and freedom to enjoy the things that really matter. With her additional training on Simply Placed processes and strategies, she's able to tackle any sort of organizing challenge that comes her way.

Laurie has a Bachelor's degree in Family and Consumer Sciences from California State University Northridge. Studying individuals and their relationship to the environment in which they live has proven to be invaluable in developing her passion as a professional organizer. Laurie loves helping people find the breathing space in their lives that comes with being organized.

Laurie began as a professional organizer in 2007 and joined the Simply Placed team in 2013. In her spare time, she enjoys baking, running, hot yoga, and spending time with her husband and three young boys.



Debbie Rosemont, CPO®

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