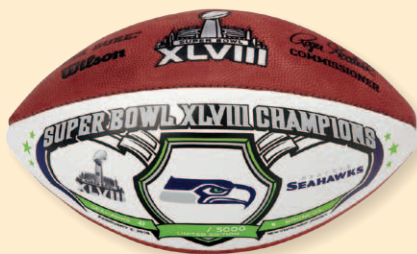


Inside the Super Bowl

BY MEGAN MUNROE

It was as if we had all the answers and all we needed to do was take the test,” said Monroe High School alumnus and Bothell resident Darryl Jacobsen. A three-season member of the Seattle Seahawks’ coaching staff and video assistant, he wasn’t surprised about the outcome of the Seahawks’ victory in Super Bowl XLVIII. “Through watching the video of Denver we knew exactly what they were going to try and do to us and all we had to do was play the game.”



As far as the atmosphere in New York before and after the big game, Jacobsen can only describe the entire experience as a dream. “Everyone on our team entered the season expecting to win the World Championship and when it finally happened the only thing to do was ask, ‘What’s next?’ Believe it or not, we are already starting to plan and get ready for bringing the second Lombardi Trophy to Seattle next year.”

Jacobsen takes the Seahawks’ success in stride. Displaying an unaffected nonchalance about the invite-only Super Bowl after-party which included a live performance by Paul Allen’s own band and a surprise four-song set from Macklemore, it was the victory parade that seemed most memorable to him. Thousands of fans flooded the streets of Seattle to welcome their champs home. ◀

WONDER WOMAN

BY MEGAN MUNROE & KYLA ROHDE



Debbie Rosemont

Each issue, we highlight a woman who is setting a prime example of what success looks like in our local marketplace. This issue we celebrate Debbie Rosemont of Simply Placed.

On occasion we’ve lost our keys. Sometimes we’ve found our wallets in the freezer. And maybe, just maybe, we’ve been known to drop our phones in the toilet. We all know who we are: the very well-intentioned woman who somehow gets lost while holding directions in her hand. And while these aren’t fatally flawed women in the least, Debbie Rosemont isn’t one of them.

Rosemont has never been scattered, muddled nor easily distracted. In fact, she has always been so organized that her friends and family were the first ones to point out how adept she was at helping others clear clutter, organize and manage their time. After pursuing a degree in psychology and garnering several years of corporate experience in Human Resources, Rosemont made a

decision to turn her strengths into job security.

In 2003, Rosemont founded solo-entrepreneurship Simply Placed, a professional organizational company that provides solutions to reduce clutter and boost efficiency for businesses and residential clients. “I loved working with busy people who craved more balance, order, control, peace of mind and time in their life.” Business spread quickly by word of mouth and in 2007 she hired her first employee.

Since then Rosemont’s company has blossomed into a six-person business. An incredible business move, she took her passion and intrinsic talent and transformed it into a successful business model. Sometimes the ideal job is the one thing we are already equipped to do. From walk-in closets to business offices and entire living spaces, Rosemont and her team will continue to help the delightfully disorganized accomplish organization and find a better way of life. ◀