



May 2014

## Where Will Simply Placed Be?

**What:** Debbie Rosemont will be a featured speaker at the 2014 National Association of Professional Organizers Annual Conference and Organizing Expo

**Where:** Westin Kierland Resort and Spa, Scottsdale, Ariz.

**When:** May 28-31, 2014.  
[Registration information.](#)

## Featured Product



**Stay on task with help from the Time Timer.**  
Learn more [here](#).

## Organize Your Business

Want to help your company or organization off to a great start this year? We have a host of topics to benefit your employees or members. [Contact Us](#) today to find out how we can customize an offering to best suit your needs. Join the ranks of successful companies like Comcast, Costco, Microsoft, and the Seattle Seahawks/ Sounders FC who have done just that. We look forward to working with you.

## Chat With Us!

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by clicking "like" to receive regular tips! You can also follow us on [Twitter](#), or subscribe to the [RSS Feed](#) for our Blog. Either way, we look forward to sharing information with you and hope you'll engage in the conversation. We love to hear from you!

## Spring Cleaning Success

Spring! There is something about this season of renewal, change, better weather and more natural light that moves us to think positively about cleaning and reorganizing. A 2013 survey by the American Cleaning Institute found 72% of respondents planned to do some spring cleaning. This is a 10% increase from the prior year. Spring moves people to want to clean and reorganize, to prepare for a new season.



The motivation to spring clean, however, is not enough to guarantee spring cleaning success. A different survey done by Merry Maids found that 68% of respondents viewed the work of spring cleaning as over-whelming and time-consuming. This is a troublesome disconnect when it comes to being able to achieve spring cleaning success: feelings of overwhelm and of not having enough time prevent people from effectively leveraging the desire and motivation to engage in spring cleaning.

You don't have to fall into this statistic. With a strategic process for planning and executing your spring cleaning plans you can eliminate feeling overwhelmed by the project and make time for it so you can achieve success.

### Here's what you need to know...

- **Get clarity on your spring cleaning goals.** Be specific. Saying you want to spring clean is too vague and can't be accomplished. Set a SMART goal. Read more about setting SMART goals [here](#).
- **Plan your spring cleaning project.** Break the project down into manageable tasks. Schedule time needed for work on your calendar. If you need help, as for it. Line up the resources you need.
- **Get to work.** You know what needs to be done. You made time to do it. Now get to work!

### Here are some ideas for spring cleaning projects:

- [Spring Clean Your Schedule](#)
- [Spring Cleaning: A Complete Checklist](#)
- [Martha Stewart's Spring Cleaning Checklist](#)
- [Oprah's 8-Hour\\* Spring Cleaning Checklist](#) \*Assuming you've decluttered and tidied up a bit first.

### Here are some resources to help you get the work done:

- [Spring Clean Your Space with This Proven](#)

[Strategy](#)

- [Resources for where to get rid of stuff](#)

**Do you need professional organizer help?** Read [here](#) for more information about working with a professional organizer and when you might consider asking for professional help. [Contact us](#) with specific questions or to discuss how you might benefit from professional support.

Spring is here! Enjoy all that it has to offer including the motivation to start and an organized process to complete your spring cleaning projects.



Debbie Rosemont, CPO®

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